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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-------------|------------------------|---------------------|------------------|
| 10/607,907 | 06/27/2003 | David Carroll Snader | 018360/262695 | 8093 |
| 826 7590 10/07/2009 ALSTON & BIRD LLP BANK OF AMERICA PLAZA 101 SOUTH TRYON STREET, SUITE 4000 CHARLOTTE, NC 28280-4000 | | | | |
| EXAMINER ZHEN, L I B | | | | |
| ART UNIT 2194 | | PAPER NUMBER | | |
| MAIL DATE 10/07/2009 | | DELIVERY MODE PAPER | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

**Advisory Action
Before the Filing of an Appeal Brief**

Application No.

10/607,907

Applicant(s)

SNADER ET AL.

Examiner

LI B. ZHEN

Art Unit

2194

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 28 September 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. ☒ The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:

- a) ☐ The period for reply expires _____ months from the mailing date of the final rejection.
b) ☒ The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. ☐ The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. ☐ The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
(a) ☐ They raise new issues that would require further consideration and/or search (see NOTE below);
(b) ☐ They raise the issue of new matter (see NOTE below);
(c) ☐ They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
(d) ☐ They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

4. ☐ The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).
5. ☐ Applicant's reply has overcome the following rejection(s): _____.
6. ☐ Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
7. ☐ For purposes of appeal, the proposed amendment(s): a) ☐ will not be entered, or b) ☐ will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.
The status of the claim(s) is (or will be) as follows:
Claim(s) allowed: _____.
Claim(s) objected to: _____.
Claim(s) rejected: _____.
Claim(s) withdrawn from consideration: _____.

AFFIDAVIT OR OTHER EVIDENCE

8. ☐ The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
9. ☐ The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
10. ☐ The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

11. ☒ The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet.
12. ☒ Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). 8/14/2009
13. ☐ Other: _____.

/Li B. Zhen/
Primary Examiner, Art Unit 2194

Continuation of 11, does NOT place the application in condition for allowance because: applicant's arguments are not persuasive. In response, applicant argues:

(1) Hertzog, alone or in combination, does not teach or suggest that the search fields of the global search option are mapped to corresponding fields of contact information from PIM 22, as would be required by the recitations of claim 1. Instead, Hertzog at most discloses that the search fields are used to search contact information that is stored in the local database 30. There is no teaching or suggestion relating to the contact information stored in the local database 30 consisting of contact information that is mapped to fields of contact information of PIM 22. (pp. 3-4); and

(2) Nowhere in Hertzog, alone or in combination, is there any teaching or suggestion regarding mapping the plurality of fields of contact data from PIM software to a plurality of corresponding fields of a web page in response to receipt of a prompt provided to a display, as recited by claims 124 and 125. (p. 4)

As to argument (1), examiner respectfully disagrees because Hertzog teaches the fields in the global search are mapped to name fields of the database [search options also allow a user to specify that a reduced set of fields (e.g., only name fields) be searched; paragraph 0136]. The set of fields in the power find panel correspond to the name fields of the contact information in the database.

As to argument (2), examiner respectfully disagrees because the combination of Hertzog and Swan teaches mapping the plurality of fields of contact data from PIM software to a plurality of corresponding fields of a web page in response to receipt of a prompt provided to a display [paragraph 0087 of Hertzog and 0155 of Swan]. For example, Hertzog teaches synchronization traders 52, 54 and 56 are responsible for performing a mapping operation between fields of the local database [paragraph 0059] and synchronization trader 52 is an object that is created by the synchronization engine 28 upon request from the GUI 24 [paragraph 0055]. The GUI corresponds to the "prompt provided to a display" that triggers the synchronization trader to perform mapping of the plurality of fields of contact data. Therefore, Hertzog and Swan teaches applicant's invention as claimed.